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Vendor:CIW

Exam Code:1D0-520

Exam Name:CIW V5 Site Designer

Version:Demo

QUESTION 1

Your site development team has created a Web site, and you want to test its accessibility. Which of the following do you need to conduct the test?

- A. A test pool of very unskilled users
- B. A test pool of at least five or six typical users
- C. A test pool of at least six members of the Web team
- D. A test pool of fewer than five moderately skilled users

Correct Answer: B

QUESTION 2

You have created a style sheet and applied it to every Web page on your site. After reviewing the updated pages, you notice that not all of the styles implemented by the style sheet were applied to some of the pages. Which of the following is the most plausible reason for this?

- A. One style sheet cannot be applied to multiple pages.
- B. Certain styles cannot be rendered the same on all pages.
- C. Linked styles will be overridden by embedded or inline styles on the page.
- D. Your site uses multiple linked style sheets, which are conflicting with one another.

Correct Answer: C

QUESTION 3

What is the primary purpose of navigational elements within a Web site?

- A. To organize a list of hyperlinks
- B. To make it easy for users to visit other sites
- C. To enable user movement throughout the site
- D. To make it easy for users to reach the home page

Correct Answer: C

QUESTION 4

Which of the following examples of Web site tone on the home page would be most appropriate for the audience indicated?

- A. A formal tone for a children's gaming site
- B. A technical tone for online shoppers of furniture
- C. A conversational tone for teens looking for music
- D. A professional tone for tourists looking for a ski resort

Correct Answer: C

QUESTION 5

Jason is attempting to gain unauthorized access to a corporate server by running a program that enters passwords from a long list of possible passwords. This type of attack is known as a:

- A. brute-force attack.
- B. forced-entry attack.
- C. buffer overflow attack.
- D. denial-of-service attack.

Correct Answer: A

QUESTION 6

Which Web development team member is responsible for developing a site's navigation?

- A. Web programmer
- B. Graphics designer
- C. Information architect
- D. Information Technology (IT) professional

Correct Answer: C

QUESTION 7

Consider the following code:

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The preceding code seems to render properly in multiple Web browsers. However, it will not validate to W3C standards. Which of the following must be added?

- A. The alt attribute
- B. A linked style sheet
- C. A closing tag
- D. An embedded style sheet

Correct Answer: A

QUESTION 8

A company Web site sells auto parts using a red, white and blue color scheme. Serena, an employee, has been asked to add a message on the home page announcing the availability of new brake pads. How can Serena best incorporate her message so that it is most effective?

- A. Compress the text to fully explain the high quality of the new pads.
- B. Use a large, unusual font for a link that states "Look what's NEW!"
- C. Add text and an image of the brake pads in the center of the screen.
- D. Introduce new colors to make a scrolling message stand out at the bottom of the screen.

Correct Answer: C

QUESTION 9

Which of the following formats uses Extensible Markup Language (XML) to describe certain shapes and is best for working with two-dimensional line art and shapes?

- A. SVG
- B. PNG
- C. SWF
- D. JPEG

Correct Answer: A

QUESTION 10

Which of the following strategies is best for implementing bulk e-mailing to customers?

- A. Buy an e-mail list from a vendor that sells a similar product.
- B. Give customers the option to receive or to stop receiving bulk e-mail.
- C. Send e-mail messages to all customer e-mail addresses collected at the time of purchase.
- D. Generate a list of e-mail addresses from a directory listing of people who work in the same field as your company.

Correct Answer: B

QUESTION 11

Which of the following file types does not require a plug-in to be installed in the browser?

- A. ASP
- B. PDF
- C. SVG
- D. SWF

Correct Answer: A

QUESTION 12

HTML was originally created to:

- A. include images in documents.
- B. describe the content of the page.
- C. add color and contrast for variety.
- D. define the structure of text documents.

Correct Answer: D