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Vendor:CIW

Exam Code:1D0-61A

Exam Name:CIW Internet Business Associate

Version:Demo

QUESTION 1

You just received a joke that was c-mailed to you by a co-worker. You find the joke funny and consider forwarding it to another co-worker that you trust.

Which human resources issue do you risk by forwarding the e-mail message?

- A. Forgetting to include others who might find the joke funny
- B. Copyright infringement by not providing credit to the originator of the joke
- C. Offending a recipient who receives the joke as a result from further forwarding.
- D. Reducing the effectiveness of spam filters

Correct Answer: C

QUESTION 2

Selena needs to send a message to her manager providing all the details of a business proposal. The idea they have discussed is critical to the business. The project is considered urgent and confidential. Selena wants to get this outline to her manager as quickly as possible.

What would be the most appropriate way Selena could use an SMS (text) message in relation to this proposal?

- A. To send a useful summary of the proposal to her manager so that the manager has it available during a presentation.
- B. To alert her manager that she has sent the proposal via e-mail so her manager can view the proposal as soon as possible.
- C. To provide a detailed outline of the proposal so that her manager can refer to it as he travels.
- D. To send the proposal as an attachment to the text message.

Correct Answer: B

QUESTION 3

Andrea works as an Administrative Assistant for a small business that uses a SaaS service for accounting, sales orders and customer service information about the business's customers. This product is similar to Salesforce.com and its competitors. Andrea makes sure she saves accurate records about current projects and performs regular backups of the business data stored on the cloud-based service.

Which of the following is the primary reason for this practice?

- A. If there is an interruption in Internet access, the service and records would not be accessible.
- B. There is a limit on the number of users who are allowed to access the cloud-based service at any one time.
- C. Data stored online through the cloud-based service is more at risk to security breaches than if it were stored locally

D. Andrea is overly cautious because it is well known that cloud-based services are highly secure, highly reliable and always available.

Correct Answer: A

QUESTION 4

You just started a small business and need to create a logo. Although you are technically savvy, CIW 1D061A Exam your artistic creativity is limited. You decide to launch a contest to seek creative ideas for your logo.

Using the Internet and social networking in this manner is known as:

- A. folksonomy
- B. outsourcing
- C. crowd sourcing

Correct Answer: C

QUESTION 5

You are configuring an e-mail client to connect to your e-mail account. Which of following is required to set up the e-mail account?

- A. An HTTP address
- B. An FTP address
- C. ADNSserveraddress
- D. APOP3 address

Correct Answer: D

QUESTION 6

What is the difference between a computer virus and a worm?

- A. A virus can replicate by itself, whereas a worm requires user action to replicate.
- B. A worm can replicate by itself, whereas a virus requires user action to replicate.
- C. A worm can deposit an illicit server, whereas a virus cannot.
- D. A worm can deposit an illicit server, whereas a worm cannot.

Correct Answer: B

QUESTION 7

Which of the following is used to help non-technical users collectively classify and find information on a site? CIW 1D0-61A Exam

- A. Tagging
- B. Awiki
- C. Web feed
- D. Ajax

Correct Answer: A

QUESTION 8

To reduce the costs of maintaining servers with FTP access; your company is using P2P to facilitate sharing of information.

Which strategy should your company use to protect the company's sensitive information while capitalizing on the benefits of P2P power?

- A. Limit P2P use to sharing music files
- B. Restrict employees from using their computers in P2P communications
- C. Use technologies that will control access and password-protect files.
- D. Restrict P2P use to sharing only with universities and research organizations

Correct Answer: C

QUESTION 9

Aisha is preparing to give a presentation to management about the development of cloud computing services that her company is planning to implement.

Which of the following might her managers mention as a possible objection or drawback to using cloud services for the company?

- A. Speed
- B. Cost
- C. Flexibility
- D. Scalability

Correct Answer: A

QUESTION 10

A paradigm shift has occurred in the way that small businesses use software applications.

Companies increasingly choose hosted solutions with a monthly subscription fee and outsourced system maintenance, instead of purchasing software and hardware that must be maintained by internal resources.

This business model is commonly referred to as:

- A. scalability
- B. Software as a Service
- C. crowdsourcing

Correct Answer: B

QUESTION 11

Which organization is responsible for managing domain names so that each one is unique, and (once registered) cannot be used by an unauthorized individual or organization?

- A. ICANN
- B. W3C
- C. IEFT
- D. RFC

Correct Answer: A

QUESTION 12

Gabby suspects that an attacker has gained control of her system. Which of the following is the most appropriate action for her to take?

- A. Shut down the computer
- B. Enable strong encryption on all files on the hard disk
- C. Run anti-virus software on all disks associated with this system.
- D. Unplug the computer network cable and/or disable the computer's wireless NIC.

Correct Answer: D