Vendor:CIW

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Exam Name:CIW User Interface Designer

Version: Demo

QUESTION 1

The Scenario-based design method includes which of the following components?

A. Testing, redesign, release

B. Discovery, evaluation, prototype

C. Analysis, design, prototype

D. Specifications, storyboards, development

Correct Answer: D

QUESTION 2

Gabby is meeting with a client to discuss a new web site. She is asking her client a series of questions so

that she can create a site strategy.

Which of the questions below would help Gabby define the site audience?

A. How will users navigate through this site?

B. What kind of users will be visiting the site?

C. What is the most important task for users to complete on the site?

D. How many visitors are expected to visit the site?

Correct Answer: B

QUESTION 3

You need to update your website for better search engine optimization. You\\'ve heard of technology that

will search web pages, read the code and store the data for public search engines.

What kind of technology is this?

A. Web crawler

B. Static index

C. Database

D. Dynamic index

Correct Answer: A

QUESTION 4

You are consulting on the development of a complex Web site for an airline maintenance company. It will contain a large library of technical information. Maintenance technicians will use the site to understand the requirements of their jobs, the physical structure of the airplanes, and other important information. They will need to refer to different areas of the site frequently. What kind of positional awareness tool should be included to help navigation through the site?

A. Site maps

B. Deep URLs

C. Breadcrumb trails

D. Descriptive page headings

Correct Answer: A

QUESTION 5

During the evaluation of user feedback from usability testing of a web site project, it is determined that

users typically get lost within the site, get confused by "mystery meat" graphical links and are not able to

complete tasks as directed.

Which of the following UI design patterns would help correct this issue?

A. Navigation wizards

B. Image zoom

C. Navigation tabs

D. Progressive disclosure

Correct Answer: C

QUESTION 6

Which of the following would be defined during the functionality part of a site specification?

A. The structure of the information contained in the site incorporates an intuitive navigational scheme

B. Tasks the site will be able to perform, such a detailed product search or managing products in a virtual shopping cart

C. The look and feel of a site, such as typography, color schemes, images, and spacing

D. The content contained in the site, such as text describing the business and products, images, and video files

Correct Answer: B

QUESTION 7

Web development is a collaborative process. Which of the following is an example of a benefit from collaborative design?

A. Customer recognition

B. Increased time for development

C. The ability to show off a skill set

D. Employee satisfaction

Correct Answer: A

QUESTION 8

Lisa is developing a Web application using a framework and wants to include interactive elements using

JavaScript. She decides to use a JavaScript library to but she is on a tight budget and cannot pay for a

license.

Which of the following would be the best option for Lisa to access a library?

A. Borrow the JavaScript code from another site

B. Use Kendo UI

C. Use the jQuery UI library

D. Use JavaScript code from the Foundation library

Correct Answer: C

QUESTION 9

You have developed a web page to provide some information about your company. You\\'ve organized

sections within the of the page, by using the , and tags.

What kind of elements are these?

A. Semantic elements

B. Style elements

C. Form elements

D. Basic elements

Correct Answer: A

QUESTION 10

Thomas and his web design team hurried to complete a 1,000 page data driven web site to meet and exceed the customer\\'s expectation of delivery of a final project. Upon final testing of the site with the customer, Thomas discovered several of the features on the site did not work or provided inaccurate results. A great deal of time is required to go back and correct the mistakes. What is the most probable cause for these errors?

A. Data driven web sites are best suited for smaller sites and may cause errors in larger projects.

B. The team failed to build and test a prototype of the site early on in the project.

C. The customer had set unrealistic expectations that could not be met by the design team.

D. The wireframe of the project was modified throughout the project creation, causing inconsistencies.

Correct Answer: D

QUESTION 11

When starting a new project, many website designers develop a single page that includes all the fonts, sizes, white space, and colors they want. This becomes their page template for the rest of the site. Why is this practice important?

A. It helps them determine which WYSIWYG code editor they should use.

B. It insures they are properly separating the HTML5 coding from the CSS3 styling.

C. It ensures the site has a consistent look and format.

D. It proves the rest of the site will validate to current HTML5 standards.

Correct Answer: B

QUESTION 12

you are consulting on the web site design for a young lawyer who is starting a new legal practice in environmental law. She wants the site to feature hot pink and bright green colors, to represent her youthful new approach to solving legal problems. You advise her to consider a neutral color scheme based on gray and blue instead. Which of the following best supports your recommendation?

A. Her preferred color scheme is offensive to you as the web site designer.

B. Her preferred color scheme is difficult to read, which will prevent users from exploring the website.

C. Her potential clients will respond better to the authoritative professional tone of the netural colors.

D. Her potential client\\'s computer devices will not be able to display pink and green very well, which will

cause them to exit the site.

Correct Answer: C