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**Vendor:**Cisco

**Exam Code:**840-450

**Exam Name:**Mastering The Cisco Business  
Architecture Discipline (DTBAD)

**Version:**Demo

### QUESTION 1

What do maturity levels help you to determine?

- A. how much consideration to give to a stakeholder
- B. only the level of customer maturity
- C. if, when, and how to engage with a business-led approach
- D. only the level of team maturity

Correct Answer: C

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### QUESTION 2

Which type of engagement does a business architect pursue?

- A. solutions to drive measurable business impact to the business
- B. IT operations transformation engagements
- C. large, complex, data-center architecture engagements
- D. multidomain technology architecture engagements

Correct Answer: A

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### QUESTION 3

You are constructing the key resources view of the business model canvas. Which two business perspectives are supported? (Choose two.)

- A. key activities
- B. cost structure
- C. customer relationships
- D. distribution channels
- E. customer segments

Correct Answer: AE

Reference: <https://www.cleverism.com/key-resources-building-block-in-business-model-canvas/>

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### QUESTION 4

Which tool should contain a consideration of the technology investment for a project?

- A. business capabilities
- B. business motivation model
- C. business priorities
- D. business proposal

Correct Answer: D

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#### QUESTION 5

An engagement at the business solutions maturity level addresses which customer Question:?

- A. How do I measure the business impact of technology investments?
- B. How do I transform my business capabilities?
- C. How do I facilitate innovation as a service by fast-tracking technology enablement?
- D. What are the benefits of a multidomain data center and collaboration architecture?

Correct Answer: B

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#### QUESTION 6

When you create a business proposal, what are two key technology investment considerations? (Choose two.)

- A. how highly reusable solutions drive efficiency
- B. how the investment provides a competitive advantage
- C. how services and solutions drive lower costs
- D. whether the investment enhances the customer journey
- E. which risks are associated with investing

Correct Answer: BD

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#### QUESTION 7

A customer sees technology as an opportunity to enable the business. Which two engagement maturity levels most likely describe this customer? (Choose two.)

- A. technology single domain
- B. business solutions

- C. technology architecture
- D. technology multidomain
- E. technology specific

Correct Answer: CE

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#### **QUESTION 8**

Which architecture considers cost and lifecycle management?

- A. technology architecture
- B. information architecture
- C. business architecture
- D. implementation architecture

Correct Answer: C

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#### **QUESTION 9**

DRAG DROP

You are developing a customer journey map. Drag and drop each customer touch point on the left to the correct touch point type on the right.

Select and Place:

- Do not improve the customer experience
- Improve internal efficiencies of known customer interaction pain points
- Are cost-cutting measures that negatively affect the customer experience
- Maximize customer benefits instead of shareholder value
- Maximize shareholder returns instead of customer benefits
- Are cost measures that improve the customer experience

**Outside-In**

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**Inside-Out**

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Correct Answer:

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**Outside-In**

- Improve internal efficiencies of known customer interaction pain points
- Maximize customer benefits instead of shareholder value
- Are cost measures that improve the customer experience

**Inside-Out**

- Do not improve the customer experience
- Are cost-cutting measures that negatively affect the customer experience
- Maximize shareholder returns instead of customer benefits

**QUESTION 10**

A customer wants to invest in a reliable network, data center, and collaboration solution with no ROI investigation. Which engagement maturity level is appropriate for this customer?

- A. Partial business engagement
- B. Business-first engagement
- C. Multi-domain engagement
- D. Domain-specific engagement

Correct Answer: A

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**QUESTION 11**

Which two real world examples for an external business influence are true? (Choose two.)

- A. A bank has decided to invest in a new business solution for retail banking.
- B. A state health department has mandated the use of closed-loop medication administration to all state hospitals.
- C. A manufacturer is streamlining current manual processes in the warehouse for automation purposes.
- D. The CMO has indicated they should develop new business capabilities for their Business Delivery Services department.
- E. A bricks and mortar retailer is introducing their online retail capability to compete with online rivals.

Correct Answer: DE

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**QUESTION 12**

When you are analyzing the current state of a business, what are two purposes of business process modeling? (Choose two.)

- A. to identify inefficient or unnecessary processes
- B. to identify technology process improvements
- C. to define current state service procurement processes
- D. to understand the future state of the business
- E. to determine the feasibility of future state processes

Correct Answer: BD

Reference: <https://www.heflo.com/blog/process-modeling/business-process-modeling-definition/>