

**100%** Money Back  
**Guarantee**

**Vendor:**Adobe

**Exam Code:**AD0-E708

**Exam Name:**Adobe Commerce Business Practitioner  
Expert

**Version:**Demo

### QUESTION 1

Your merchant marketing team wants to add new CMS Block, they have already created before their header showcasing a new promotion. They have an internal developer who is unfamiliar with Magento and have asked for guidance on the quickest way to implement this.

What recommendation do you make to add the CMS Block before the Header?

- A. In design configuration, populate the Additional CMS Content field with the new CMS Block.
- B. This can only be done with a code change to the theme followed by a deployment.
- C. Create a new CMS Static Block Widget and assign it to a layout update container.
- D. On a new category, set the Display mode to static block only and populate the Add CMS Block field with the new CMS Block.

Correct Answer: C

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### QUESTION 2

A merchant using Magento wants to create a special promotion for returning customers. The order discount should be automatically applied anyone that spent more than \$300 in the last 5 months.

How do you implement this promotion?

- A. Configure a customer group to automatically associate the qualifying customers and a cart price rule.
- B. Create a customer segment and assign it to a catalog price rule.
- C. Create a catalog price rule and apply the required condition for the customer group.
- D. Configure a customer segment and create a cart price rule with this new segment as a condition.

Correct Answer: D

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### QUESTION 3

You decide to purchase an extension from the Magento Marketplace that fulfills a business requirement and has very good ratings.

It is mandatory no security vulnerabilities are introduced by the extension to keep the merchant and the customer data state.

How do you apply due diligence?

- A. Rely on the Magento Marketplace team, because they do a security check before the extension is published.
- B. Trust the community engineering team, because they support Magento merchants.
- C. Check the extension vendor, because they have to supply secure extensions.

D. Have your developer review the extension, because issue and could have been missed by other reviewers.

Correct Answer: A

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#### QUESTION 4

You are setting up a large catalog on Magento Commerce. You have created a category tree arranged with several levels of depth and assigned each product to the categories it directly belong to. You also need the product to display on all ancestors of any category to which the product is assigned. You need a simple solution for this since you expect frequent changes to the catalog structure. What do you do?

- A. Set up Clone Category ID rules with Visual Merchandiser to make each ancestor category copy its decedent categories
- B. Assign each product directly to the correct ancestor categories and update these assignment with future catalog changes
- C. Enable the Anchor flag on each category to automatically include the products from any descendent categories
- D. Modify the Category Permissions configuration to allow all categories access to products in decedent categories

Correct Answer: D

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#### QUESTION 5

While running the Magenta Commerce edition using the B2B module, an administrator has been asked to set pricing on the assigned to the company. Which two actions are taken to accomplish this? Choose 2 answers

- A. Set a price rule in Marketing -> Catalog price rules
- B. Set pricing on your shared catalog
- C. Set prices to a customer group
- D. Set pricing rules in companies

Correct Answer: BC

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#### QUESTION 6

A merchant wants to disable returns for final sale products. On the product the merchant configures Enable RMA to No. How does this setting impact RMA request?

- A. The product no longer appears on the list of products on the RMA form, even if it was ordered before Enable RMA was set to No.
- B. Any order which contains this product will become ineligible for RMA.
- C. Only customers who placed their order after Enable RMA was set to No will be unable to return this product.
- D. For all orders, the product will appear on the list of items on the RMA form, but cannot be selected.

Correct Answer: D

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### QUESTION 7

A retail sells their products on their Magento Commerce site and in physical stores, they want to give customers the ability to purchase and use gift cards online or in-store, including cards which have already been sold through both channels.

Their in-store point-of-sale (POS) has built-in gift card capabilities and allows cards to be created or adjusted through an API.

Which three items must be included in the requirements for this project?

Choose 3 answers

- A. Existing Magento cards and balances must be imported into the POS
- B. An additional payment method must be added to the Magento checkout
- C. Existing in-store cards and balances must be imported into Magento
- D. Magento and the POS must share the same product catalog
- E. Gift card records in Magento and the POS must be synchronized when any gift card transaction takes place

Correct Answer: BCD

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### QUESTION 8

Your merchant is migrating from another to Magento. On the old site page exists in two languages, which is reflected in their URL path.

Before going live redirects from old pages to their equivalent new ones need to be configured.

How do you do that in the Magento admin?

- A. Create a category for each old page with a matching URL key
- B. Create a URL rewrite for each old page with a matching Request path
- C. Upload a CSV file with a rewrites-table in the store configuration
- D. Create a CMS page for each old page with a matching identifier

Correct Answer: B

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### QUESTION 9

You plan to offer gift sets which include three products. The gift sets will be available in black or white products you plan to offer is setup as a configurable product in your Magento store with black or white as configurable options and you will continue to sell them along side the gift sets.

How will you create the gift sets using native product types?

- A. Setup one bundled product and associate three configurable products with black and white as configurable options
- B. Setup one grouped product and associate three configurable products with black and white as configurable options.
- C. Setup two kitted products, one for each color; and associate the simple products to each respectively.
- D. Setup two bundled products, one for each color, and associate the simple products to each respectively

Correct Answer: B

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#### QUESTION 10

A merchant has imported Youtube video URLs for all of the product but the videos are not displayed on the storefront. Why are the video unable to be displayed?

- A. The merchant did not assign preview image
- B. Youtube videos don't displays for products, they can only be reference in CMS blocks.
- C. The merchant did not assign a role to the preview image
- D. The merchant did not enter their Youtube API key into the admin

Correct Answer: D

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#### QUESTION 11

An ERP company asks you for recommendations which Magento API to use to integrate a client It is expected that at times large amount of product and category changes will need to be pushed from the ERP to Magento. What is the appropriate Magento API for this?

- A. The GraphQL API
- B. The synchronous REST API
- C. The asynchronous bulk API
- D. The synchronous bulk API

Correct Answer: B

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#### QUESTION 12

A merchant wants to aggregate the physical stores inventory to make more products available in their Magento store. Currently they are using the default inventory configuration with a single source.

Which two actions are required to setup the additional inventories on the store?

Choose 2 answers

- A. Create new sources for each physical store as well as the ecommerce warehouse
- B. Create new sources only for the physical stores
- C. Assign the new sources to the existing stock
- D. Create a new custom stock and assign the new sources to it

Correct Answer: AC