Vendor: Salesforce

Exam Code:ANC-201

Exam Name: Building Lenses, Dashboards, and Apps in Einstein Analytics

Version: Demo

QUESTION 1

You can get data into Einstein Discovery: A. By connecting a USB drive to your laptop

B. By using an Einstein analytics dataset

C. Only if your database administrator does it for you

D. Only if Salesforce does it for you

Correct Answer: B

https://trailhead.salesforce.com/content/learn/modules/wave_exploration_smart_data_discovery_basics/wave_get_smart_data_discovery_and_data

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QUESTION 2

Which chart type is suitable for rendering five measures in a lens visualization?

A. Treemap chart

B. Scatter chart

C. Metric Radar chart

D. Stacked Bar chart

Correct Answer: D

QUESTION 3

The Universal Containers company built three Einstein Discovery stories that they want to use in

Salesforce to predict and maximize their revenue per customer. The stories are for every region where

they have business:

EMEA, AMER, and APAC.

How can a consultant help them deploy the three Einstein models to Salesforce7

A. Segment the account data per region and deploy the same model to all segments.

B. Deploy the same model to all accounts and set the region field as an actionable variable.

C. Deploy the same model to all accounts and use an Apex trigger to call the appropriate prediction.

D. Segment the account data per region and deploy the appropriate model for each segment.

Correct Answer: D

https://help.salesforce.com/articleView?id=bi_edd_model_deploy_filter.htmandtype=5

QUESTION 4

Benito has Viewer access to a new Einstein Analytics app. He wants to build and edit a dashboard using the Seed Bank dataset in this new app. What must an admin do for Benito to do this?

A. Grant Benito access to all datasets in the org.

B. Assign Benito a permission set that contains the permission: Create and Edit Analytics Dashboards.

C. Grant Benito access to the app that contains the Seed Bank dataset and assign him a permission set that contains the Create and Edit Analytics Dashboards permission.

D. Assign Benito a permission set that contains the permission: Create and Manage Analytics Apps.

Correct Answer: C

QUESTION 5

A consultant is working with the client to define goals and metrics for an app that will be built. The consultant decides to base the dashboards on personas and is in the design phase prior to starting the actual build.

Which two design considerations should be determined at this time? Choose 2 answers

A. Which fonts to use for headers and body text

B. Which charts to use to best support the defined goal

C. How many charts should be allowed on a single dashboard

D. Which colors to use and how to use them

Correct Answer: BD

https://help.salesforce.com/articleView?id=bi_dashboard_build_tips.htmandtype=5

QUESTION 6

Which isn\\'t an option for setting a security predicate for a dataset created from an external data file?

A. In the metadata file associated with the external data file using the rowLevelSecurityFilter key

B. In the Register transformation node of a dataflow that uses this dataset

C. In the dataset Security Predicate

D. On each row prior to upload

Correct Answer: D

QUESTION 7

After loading data to Einstein Discovery and creating a story, the client asks the Einstein Consultant to explain the "Unexplained Bar" in the "Why it Happened" chart.

Which explanation is correct?

A. It should always be 0 or the model should not be used.

B. It shows the difference between the predicted outcome and the observed outcome.

C. It displays the difference between the analyzed data and the data not reviewed.

D. It only appears for outcomes that do not have an explanation.

Correct Answer: B

QUESTION 8

What is another name for the type of insight that examines how one variable explains variation of the outcome variable?

A. First-order analysis

B. Second-order analysis

C. Third-order analysis

D. Spectrum analysis

E. Object-oriented analysis

Correct Answer: A

QUESTION 9

A client has a dataset comprised of Opportunity data and Opportunity Line level data. The client wants to use this dataset with Einstein Discovery to understand the Opportunity win rate.

What must be done to the dataset to achieve this goal?

A. Select the isWon = True outcome variable and generate the story.

B. Filter to only look at isWon = True records to avoid skewing the results.

C. Click Create Story and Einstein will take care of the rest.

D. Change the grain by removing the line level detail as it will skew the win rate.

Correct Answer: C

QUESTION 10

What kind of org should you use for checking challenges when you do Trailhead modules about Analytics?

A. An enterprise org, because that type of org is typically used by large companies

B. A trial org, because you don\\'t need to save anything

C. A Developer Edition org, because it\\'s a free, safe environment where you can try things out

D. A higher education org, because analytics requires advanced math

Correct Answer: C

QUESTION 11

Why are insights in the Unrelated category important?

A. They explain everything about the outcome.

B. They aren\\'t important. Hence the name, Unrelated.

C. They explain how interaction terms affect the outcome.

D. The outcome might not have much to do with related variables. It might have more to do with global effects.

Correct Answer: D

QUESTION 12

A new field called "CardBalance" is added to the standard object. Account. The team wants to add this new field to an Einstein Analytics dataset that sources the Account object; however, the team needs to limit the users who are able to view that field\\'s data in the dataset.

How can an Einstein Consultant help them implement this new requirement?

A. Add the new field to the existing dataset and use the XMO file parameters to hide the new field from users who should not have access to it.

B. Add the new field to the existing dataset and activate "Sharing inheritance" in the Account object so only users who have access to the field in Salesforce will have access in Einstein Analytics.

C. Create a new Account dataset containing the new field and give access to this dataset only to users who should be able to see the new field.

D. Add the new field to the existing dataset and use "Security Predicates\\' to hide it from users who should not access it.

Correct Answer: C