Vendor:SAP

Exam Code:C_C4HCBU1808

Exam Name:C_C4HCBU1808 : SAP Certified Application Associate - SAP Commerce Cloud Business User

Version: Demo

QUESTION 1

How does the concept of categorization work in SAP Commerce? (2)

A. A category is a logical group of products with the same attributes

B. A product can belong to multiple categories

C. A category can contain a set of product attributes

D. A category can have multiple parent categories

Correct Answer: AD

QUESTION 2

What does SAP Commerce provide for developing payment functionality? (2)

A. A two-layered architecture framework to support flexible implementation

B. An out-of-the-box payment adapter gateway with PayPal

C. An architecture framework with services, methods, and adapters

D. Interfaces to support customer-made adapters to communicate with other payment service providers

Correct Answer: CD

QUESTION 3

How can you configure personalized versions of a webstore for two different user groups using personalization based on SmartEdit? (2)

A. Create one customization with two target groups and two sets of storefront changes

B. Create two customizations, each with its own target group and storefront changes

C. Create two customizations that use the same target group but separate sets of storefront changes

D. Create one customization and one target with two sets of storefronts changes

Correct Answer: AB

QUESTION 4

Which features are specific to the SAP Commerce, telco and media accelerator? (2)

A. Find agent

B. Fraud detection engine

C. Subscriptions

D. Bundling of products and services

Correct Answer: CD

QUESTION 5

You are asked to propose an automated high-performance solution for updating the products on a retail store\'s web site. You are also told that the product protfoliio is only updated at the beginning of the month. What would you propose for this requirement?

A. Cron jobs

B. Workflows

C. RESTful web services D. ImpEx

Correct Answer: A

QUESTION 6

Which are out-of-the-box features of the SAP Commerce, B2C accelerator? (3)

A. Express checkout

B. Social network integration

C. Pre-paid system

D. Buy online and pick up in store

E. Bundling of products and services

Correct Answer: ABD

QUESTION 7

Which calculations are performed by the SAP Commerce price factory? (3)

A. Coupon calculation

B. Discount calculation

C. Price calcualtion

D. Tax calculation

E. Promotion calculation

Correct Answer: BCD

QUESTION 8

Which out-of-the-box features do Commerce Customizations provide? (2)

A. Personalized promotions

B. Personalized product bundles

C. Personalized search results

D. Personalized prices

Correct Answer: AC

QUESTION 9

What are key features of the SAP Commerce Rule Engine? (2)

A. It provides a centralized repository of rules

B. It provides a backoffice interface to trigger the rule execution

C. It provides separation of data and logic

D. It provides a backoffice interface to create new conditions

Correct Answer: AC

QUESTION 10

You want to feature a page on your storefront that can only be viewed by a special user group. What SAP Commerce user interface do you use to do this?

A. BackOffice Adaptive Search Perspective

B. BackOffice Sales Organization Perspective

C. BackOffice Product Cockpit

D. SmartEdit

Correct Answer: D

QUESTION 11

In SAP Commerce, if multiple PriceRows match a price request, which PriceRow has priority?

A. The PriceRow for a specific product group and customer group

B. The PriceRow with NO specific product or customer

C. The PriceRow with NO specific product but with specific customer

D. The PriceRow for a specific product and specific customer

Correct Answer: D

QUESTION 12

You want to acid changeable product attributes which are NOT used in the business logic. How would you do this?

A. By customizing the standard type system

B. By creating product categories and feature lists

C. By extending the type system

D. By creating classifying categories and feature lists

Correct Answer: D