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Vendor:HP

Exam Code:HP2-E43

Exam Name:Selling HP SMB Solutions

Version:Demo

QUESTION 1

Connecting is one of the IT enabled activities within the HP Just Right IT program. Which statement best describes Just Right IT connecting?

- A. managing important files, information, and data in a manner that is secure and easy to manage
- B. linking networking solutions to boost productivity and customer management
- C. making amazing things - whether it's a product, a service or a marketing piece - with the most appropriate tools for the job
- D. looking like a pro with digital imaging as well as capturing data found in print pieces

Correct Answer: C

QUESTION 2

Which customer objection are you LEAST likely to hear in reference to an HP server solution?

- A. Virtualization is complex and risky.
- B. My warranties are still in effect, so why should I consolidate and refresh?
- C. I cannot afford the whole management suite.
- D. I checked the Insight Remote Support Pricing, and it is too expensive.

Correct Answer: D

QUESTION 3

Which statement about DAT tape devices is true?

- A. They provide proven reliability and low total cost of ownership.
- B. They are an obsolete technology, and should be replaced by disk.
- C. They are a storage expert in a box solution.
- D. They are no longer offered by HP.

Correct Answer: A

QUESTION 4

Determining if a customer is open to a meeting with HP and an HP solution is most closely aligned with which step in the sales cycle?

- A. Understanding the Customer Environment
- B. Closing the Deal
- C. Generating a Customer Offer
- D. Qualifying the Opportunity

Correct Answer: D

QUESTION 5

What can a small business customer do to segregate high bandwidth network activities from the rest of the load?

- A. add a router
- B. add an unmanaged switch
- C. add a managed switch
- D. add link aggregation trunking

Correct Answer: C

QUESTION 6

Which statement is descriptive of HP Care Pack Services?

- A. They do not include educational services.
- B. They provide basic support only and are not intended for mission critical customers.
- C. They are support packages that expand and extend standard warranties for HP hardware and software.
- D. They provide hardware support, but must be combined with other offerings for software support.

Correct Answer: C

QUESTION 7

Your customer's employees are complaining about their wireless user experience. Which HP solution should you recommend?

- A. HP Wireless Access Point
- B. HP Data Protector Express
- C. HP Insight Control
- D. HP Systems Insight Manager

Correct Answer: A

QUESTION 8

Why does HP win in the server market?

- A. reduced complexity with infrastructure management tools such as Insight Control Remote Management, Data Center Power Control, Intelligent Power Discovery, and Insight Remote Support Software
- B. complex visualization without pre-configured bundles that can be readily implemented
- C. "single pane-of-glass" management software for simplified lifecycle management across wired and wireless networks with integrated policy control and security for seamless operation and lower maintenance and support costs
- D. long-term emphasis on low acquisition costs as opposed to overall value and return on investments (ROI)

Correct Answer: A

QUESTION 9

How can you help to ensure the priority of the voice network for adequate communication?

- A. Run IP phones on the same network as data traffic.
- B. Add a managed switch and segregate the IP phones and data traffic.
- C. Implement an unmanaged switch to separate the voice and data onto separate VLANs.
- D. Maintain a legacy Wireless Access Point that does not support the latest high speed protocols.

Correct Answer: B

QUESTION 10

Why does HP win in the networking area?

- A. reduced complexity with infrastructure management tools such as Insight Control Remote Management
- B. end-to-end visualization solutions and easy to deploy visualization bundles
- C. mission critical services to keep business services running 24x7
- D. "single pane-of-glass" management software for simplified lifecycle management

Correct Answer: D

QUESTION 11

What is a storage pain point?

- A. Natural disasters could cause data loss.
- B. Voice networks have not been adequately prioritized.
- C. The number of ports cannot support all of the devices.
- D. There is no priority routing capability.

Correct Answer: A

QUESTION 12

What is the primary benefit of HP Support Services?

- A. They provide a clear list of the contacts needed for each type of issue or concern.
- B. They are primarily focused on fixing hardware concerns.
- C. They are primarily concerned with patching the operating system.
- D. They offer a standardized portfolio of support services and single point of contact.

Correct Answer: D

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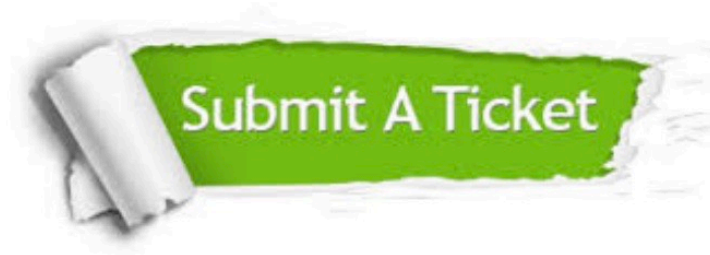
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