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**Vendor:**IBM

**Exam Code:**M2180-716

**Exam Name:**IBM MobileFirst Sales Mastery Test v1

**Version:**Demo

**QUESTION 1**

Which of the following is NOT an objective of MobileFirst?

- A. Provide capabilities to build true end to end mobile solutions
- B. Decrease electronic mail on desktop devices
- C. Increase workforce productivity
- D. Deepen customer engagement

Correct Answer: B

Reference: <http://www.ibm.com/mobilefirst/us/en/why-ibm-for-mobile/>

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**QUESTION 2**

TRUE or FALSE: IBM MaaS360 can be sold as an on-premise enterprise license or as Software as a Service (SaaS)?

- A. TRUE
- B. FALSE

Correct Answer: A

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**QUESTION 3**

Which of the following is NOT considered a trend in Mobile Challenges that corporations must address?

- A. LESS support for Open Standards
- B. Device Management
- C. Security
- D. Integration

Correct Answer: A

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**QUESTION 4**

What IDEs would help a client build software across the entire mobile user experience including back-end systems?

- A. Free Worklight Developer Edition
- B. Eclipse
- C. IntelliJ and Eclipse

D. Worklight (mobile UI), RAD/RSA (WebSphere), and/or RDz/RDPower

Correct Answer: D

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#### **QUESTION 5**

What is NOT true about DevOps for Mobile?

- A. DevOps is an Enterprise Capability to Continuously Deliver High Quality Mobile Applications and Rapidly Respond to Feedback.
- B. DevOps is a business process that 86% of organizations think is important or critical
- C. DevOps is something that only 25% of organizations leverage successfully today
- D. DevOps is Coding and Scripting mobile apps into production

Correct Answer: D

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#### **QUESTION 6**

IBM Security Access Manager for Mobile can use which of the following factors to enforce context-aware authorization?

- A. Device fingerprinting.
- B. Geographic location.
- C. IP reputation scores.
- D. All of the above.

Correct Answer: D

Reference: [http://www-01.ibm.com/common/ssi/printableversion.wss?docURL=/common/ssi/rep\\_sm/2/872/ENUS5725-L52/index.html](http://www-01.ibm.com/common/ssi/printableversion.wss?docURL=/common/ssi/rep_sm/2/872/ENUS5725-L52/index.html)

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#### **QUESTION 7**

Which of the following is NOT considered a characteristic of a mobile leader?

- A. Leaders secure and manage the mobile enterprise to optimize performance
- B. Leaders should not expect to realize ROI from mobile initiatives
- C. Leaders use insights to engage their customers wherever they are
- D. Leaders build apps that unlock core business knowledge

Correct Answer: B

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**QUESTION 8**

Which target mobile devices can IBM Worklight develop applications for?

- A. iOS, Android, Blackberry and WindowsPhone
- B. iOS, Android, Blackberry and Symbian
- C. iOS, Android and Blackberry
- D. WebOS, iOS, Android, Blackberry, WindowsPhone and Symbian

Correct Answer: A

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**QUESTION 9**

What are the DevOps for Mobile Continuous Testing automation capabilities?

- A. Browser Simulator, Unit Test, User Acceptance Test
- B. Selenium Unit Test, UIAndroidTest, Integration Test
- C. Functional Testing, Web Service Functional Testing, Performance Testing, Test Virtualization, and collaborative manual testing
- D. Record and Playback only in device clouds

Correct Answer: C

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**QUESTION 10**

What is the major enhancement in AppScan 8.7 for mobile security?

- A. Support for Blackberry applications
- B. Support for touch screen mobile devices
- C. Integration with Worklight
- D. Support for Objective-C

Correct Answer: D

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**QUESTION 11**

The IBM Endpoint Manager Self Service Portal enables which of the following?

- A. Customers to order products on line
- B. Users to download new apps from an app store

C. Locating and securing lost devices

D. Download of email to the mobile device

Correct Answer: C

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**QUESTION 12**

IBM MaaS360 can be deployed in less than 10 minutes by the user?

A. TRUE

B. FALSE

Correct Answer: A

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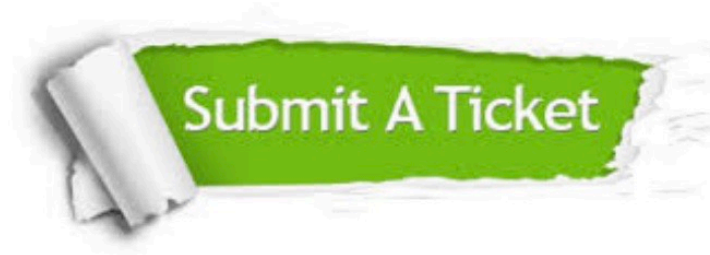
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